

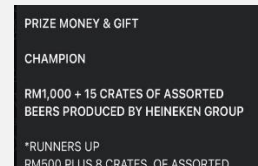
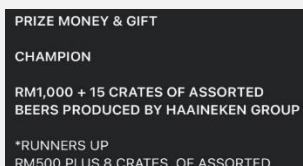
**PUBLIC ADVISORY:
CLARIFICATION ON UNAUTHORISED EVENT
LINKED TO HEINEKEN MALAYSIA**

It has come to our attention that there are messages currently circulating on WhatsApp about a competition to be held on 30 August 2024 at the vicinity of HEINEKEN Malaysia brewery.

HEINEKEN Malaysia wishes to clarify that we are not involved in the event stated in the messages, and we are not connected in any way with the Haaineeken Group.

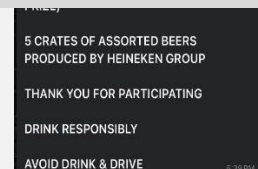
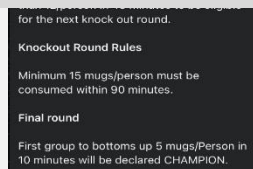
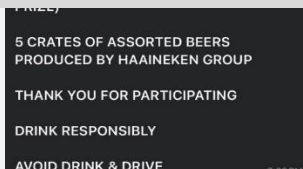
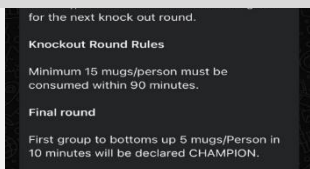
We urge all members of the public to disregard any message that you might receive via messaging apps and social media channels about this competition.

We strictly adhere to all legal and regulatory guidelines and uphold a stringent Responsible Marketing Code. As a company, we advocate responsible consumption of our products. Please refer to our official communication platform for accurate information.



IMAGES OF WHATSAPP MESSAGE IN REFERENCE

HEINEKEN Malaysia is not involved in the event stated in the WhatsApp messages and has no connection with the Haaineeken Group.



23 August 2024

www.heinekenmalaysia.com

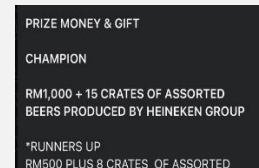
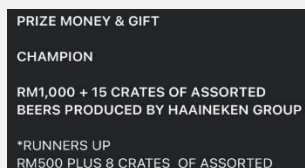
**MAKLUMAN AWAM:
PENJELASAN MENGENAI PERTANDINGAN
YANG DIKAITKAN DENGAN HEINEKEN MALAYSIA**

Kami ingin memaklumkan bahawa mesej yang disebarikan melalui WhatsApp berkaitan dengan pertandingan yang akan diadakan pada 30 Ogos 2024 di lokasi kilang HEINEKEN Malaysia adalah tidak benar.

HEINEKEN Malaysia tidak terlibat dalam pertandingan ini, dan syarikat kami tidak ada sebarang kaitan dengan Haaineeken Group.

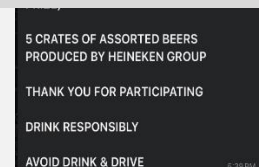
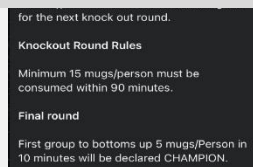
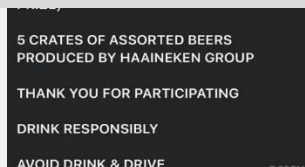
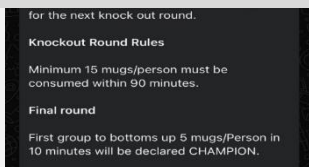
Kami menggesa orang awam untuk mengabaikan sebarang maklumat yang diterima melalui aplikasi mesej dan platform media sosial berkaitan dengan pertandingan ini.

Kami mematuhi garis panduan undang-undang, peraturan dan *HEINEKEN Responsible Marketing Code* dengan tegas. Sila rujuk platform komunikasi rasmi kami untuk maklumat yang tepat.



GAMBAR MESEJ DI WHATSAPP SEBAGAI RUJUKAN

HEINEKEN Malaysia tidak terlibat dalam pertandingan yang disebarikan melalui mesej WhatsApp dan tidak ada sebarang kaitan dengan Haaineeken Group.



23 Ogos 2024
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